



CYBER SAFETY AND COMMUNICATION POLICY

Policy Number	1	Version Number	3
Drafted by	S.Knott	Approved Date	
Responsibility	Joondalup Netball Association	Review Date	01 November 2023

OVERVIEW

Joondalup Netball Association has an obligation to maintain a safe physical and emotional environment for all members including (but not limited to) association Board members, association officials, staff, registered athletes, umpires, coaches, team managers, club members, parents, spectators and sponsors. Refer to JNA Privacy Policy

At Joondalup Netball Association we understand and accept the interest in social media networks and that a majority of our members may be involved within the social media community in some personal capacity. Including (but not limited to) Facebook, Instagram, Twitter, TikTok, WhatsApp, SnapChat, LinkedIn or other Apps, (including review sites), that can be utilised for communication and social media.

It is important for members of the Joondalup Netball Association to be aware that all information exchanged within social media networks and Apps online, or otherwise, falls within the public domain, and the line drawn between what is considered to be personal and public is not always clear. It is also important to remember that information posted on social network sites can be easily traced and accessed at any time.

The purpose of this policy is to outline minimum standards regarding social media use and participation for all members during their membership with the Joondalup Netball Association.

This Policy applies to the official and personal use of all social media; including use through employment, Association, Club or in a personal capacity. It applies to all staff, members, clubs, contractors, sponsors, customers and social media users.

This Policy should be read in conjunction with other Joondalup Netball Association policies and procedures and guidelines.

Joondalup Netball Association expects members to act in a positive and inclusive manner towards all individuals, groups, associations and companies and this includes social media, messaging and general internet usage.

The following guidelines should be followed by all members of the Joondalup Netball Association in relation to social media networks and participation within the online social media community:

- When participating in social media networks online or otherwise, members of the Joondalup Netball Association should ensure that personal comments do not bring the Joondalup Netball Association, athletes or any of its Board or members into disrepute.
- It is unacceptable to disparage the Joondalup Netball Association, its Board or members when participating in social media networks.

- Members of the Joondalup Netball Association should not participate in social media networks in such a way that negatively impacts upon their effectiveness and productivity at work or education.
- When participating in social media networks online or otherwise, members of the Joondalup Netball Association should not imply that any personal comments are endorsed in any way by the Joondalup Netball Association.
- When participating in social media networks online, members must not disclose confidential information belonging to the Joondalup Netball Association.
- Members of the Joondalup Netball Association should not participate in social media networks in such a way that harasses, discriminates, intimidates, humiliates, treats unfairly or inappropriately any other member, person or athlete of the Joondalup Netball Association.
- Members are asked to avoid personal comments or opinions that compromise the integrity of the Association, activities, members, sponsors or partner organisations.
- When utilising social media (including Apps and review sites), no pages or group chats should be created in the name “Joondalup Netball Association” or “JNA” without first obtaining permission from the Joondalup Netball Association Board.
- Joondalup Netball Association has a ‘Zero Tolerance’ regarding cyber bullying, racial and/or religious vilification; derogatory remarks towards the Association, Clubs and members.
- All social media postings, blogs, status updates, reviews and tweets will be regarded as ‘public comment’.

Any breach of this policy may result in disciplinary action, up to and including termination of membership from the Joondalup Netball Association.

If a Member becomes aware of any breach of this policy, please contact the Joondalup Netball Association Office with full details (including copies). Any breach of this policy will be investigated fully in accordance with Joondalup Netball Association Policies & Procedures and may result in a notification to Police where JNA is legally obliged to do so.

ASSOCIATION RESPONSIBILITY:

Joondalup Netball Association recognises that as providers of information we have a duty of care to convey information to all members via social media in a respectful and courteous manner. The Joondalup Netball Association understand and accept its responsibility to this effect and is committed to fair, unbiased and timely information.

Electronic communication is essential for sharing of Association information. Social Media use at Joondalup Netball Association will be used as an authorised two-way communication strategy from the Association to members and the wider community. Examples of such use (but not limited to) may include:

- Provide immediate and timely information to members;
- Promote Association sponsors and supporters;
- Promote the Association to increase our member base;
- Promote our members and the sport of netball;
- Post member and sponsor photos.

This policy will be reviewed annually to ensure it remains relevant to Association operations and reflects both community expectations and Australian legal requirements.

COMMUNICATION:

The Association may use a range of electronic tools to communicate with members. Our communication will protect member’s privacy, maintain clear boundaries and ensure bullying, harassment and defamation does not occur.

A Moderator will be appointed by the Association to provide accountability and control over material published on the Association webpage, social media websites and discussion groups.

Website.

- The JNA webpage will include information regarding Governance and competition.
- No offensive content or photos will be published.
- Online photos of athletes will only be published if permission is granted at the time of online registration, or via written permission received.

SMS, Messages and email.

- Communication sent to members should be about club/team matters only.
- Communication involving an athlete will be directed via the registered contact details as per an athlete’s Play HQ profile.

Version Number:	Date Authorised:	Signed:	JNA Position:
1	19 July 2021		President
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3			President